

KPTZ Board Meeting Minutes 10/7/14

In Attendance: Colin Foden, Kathy Stafford, Mari Mullen, Larry Dennison, Larry Stein, Nora Petrich, Steve Shapiro

Absent: Jacqueline Mention

Minutes Taken By: Steve Shapiro

Last months minutes approved by Larry S and Kathy S

Station Manager Report: Nora P

UW is going well. A discussion of stacking promos for UW at the top of the hour and ½ hour

Just finished 4 weeks of phone outages. Yesterday the phone system was repaired

Nora will check on Rivendell contract to see our usage of their service.

Renew the emphasis on secondary broadcast site at the Tower.

Discussion on UW commission on in-kind trade if the item is a budgeted item. If the item is a budgeted lined item, then the commission would be paid at the correct rate. Blair would check with Nora before signing any agreement for this kind of contract. This was approved.

Finance Report: Kathy S

We are now 75% through the year and UW income is now at 68% of budget. If we reach our budgeted amounts for the Fundraiser and y/e mailer we will be less than \$1000 short of budgeted income. Our projected expenses for the year are now less than our projected income. Balance of MM acct \$25,663 Checking \$12,384

Programming: Larry S

The KPTZ summer remote season was a huge success. Great job to Mike/Michael/Colin/Mike S on remotes for the summer. Special thanks go out to Peter/Sonny for covering the final candidate debates.

There is a cross promotion going on with The Leader on radio interview of Roz Chast. Cross promotion going on with the Opera show and the Rose Theater (showcasing Operas before they are shown at the Rose Met Opera shows.)

Meeting with Sara Rubenstein who was hired for the Project Director of the Maritime Trades for the PT School District. Proposal to cross promote with KPTZ – “Place Based Education” program.

Board Development: Mari/Colin

Ongoing process as several Board members terms expired and Kathy won't be renewing.

Marketing: Mari

Press release for the Fund Drive/Dance will go out this week. Constant Contact will go out on the 9th and 25th. Mainstreet program of Holiday Sparklers will be discussed with Nora.

Fundraising: Steve/Kathy

Everything is on schedule. For the dance we project about \$1500 in expenses with \$5000 in income.

All ads have been placed for the Development Director. So far 4 requests for information and 1 resume returned. This was advertised locally and nationally.

A report will be run from DP listing all donors that have contributed more than \$250. Colin will come up with a script, and each Board member will get a portion of the list to call. This money will be used for matching donations.

Miscellaneous:

Colin reported our lease is up, but we anticipate receiving a new one soon. The city is aware of our need for more space.

Next board meeting will be November 11th.