



Business Underwriting Price Options

STANDARD

Sustaining Underwriters / 25 Second Spots

\$	Spots	Payment Plan	Monthly Payment	Cost/Spot	Benefits
\$450	30	3 months	\$150	\$15	One script On-air mentions during a KPTZ Fundraising Drive Link to your website on KPTZ.org
\$900	60	6 months	\$150	\$15	Two possible scripts (one every 3 months) On-air mentions during 2 Fundraising Drives Link to your website on KPTZ.org
\$1,800	120	12 months	\$150	\$15	Four possible scripts (one every 3 months) On-air mentions during 3 Fundraising Drives Link to your website on KPTZ.org

BASIC

Package 10 Second Spots

\$	Spots	Cost/Spot
\$200	20	\$10

Annual Weekly 10 Second Spots

\$	Spots	Cost/Spot
\$520	52	\$10

Standard Spots feature name and location of business including value-neutral description of product or services, and closing with contact information or website.

Basic Spots contain name and location of business, closing with contact information or website. There is one script for the duration of the contract.

Placement of the Spot in KPTZ's daily schedule and the number of times it airs each week can be determined by the underwriter, depending on availability of underwriting slots.

CONTRACT

KPTZ Underwriting Contract

Date: _____

Business Name: _____

Representative Name: _____

Email: _____ Phone: _____

Web Address: _____

Mailing Address: _____

Underwriting Option: \$ _____ Method of payment (circle): Cash / Check / CC

Amount paid: \$ _____ Check #: _____ Square: _____

Name on Card: _____

Card Number: _____ cvv code: _____

Expiration Date: ____/____

Billing Address: _____

Payment Plan due dates: 1____ 2____ 3____ 4____ 5____ 6____ 7____ 8____ 9____

In exchange for your payment, we will acknowledge your support of KPTZ on air with your announcement(s), voiced and produced by our staff.

Number of spots: _____ Run: _____ Beginning Date: _____ End Date: _____

I understand that KPTZ will broadcast underwriter credit announcements in accordance with Federal Communications Commission regulations, acknowledging the underwriter's support of KPTZ. Announcements shall be consistent with the guidelines established by federal and state laws, and station guidelines and policies. All terms and conditions of the "Media Kit" are adopted in this Contract by this reference.

Signature of Business Representative: _____ Date: _____

Signature of KPTZ Representative: _____ Date: _____

____ The underwriter will provide a JPG logo file and gives KPTZ permission to display on our website, in our newsletter and in other KPTZ materials as a benefit to your business/organization and our online listening audience.

Thank you for making a *sound investment* with KPTZ by becoming a business underwriter!