



Business Underwriting Price Options

STANDARD

Sustaining Underwriters / 25 Second Spots

\$	Spots	Payment Plan	Monthly Payment	Cost/Spot	Benefits
\$450	30	3 months	\$150	\$15	One script Plus: On-air mentions during Contract term Link to your website on KPTZ.org
\$900	60	6 months	\$150	\$15	Two possible scripts (one every 3 months) Plus: On-air mentions during Contract term Link to your website on KPTZ.org
\$1,800	120	12 months	\$150	\$15	Four possible scripts (one every 3 months) Plus: On-air mentions during Contract term Link to your website on KPTZ.org

BASIC

Package 10 Second Spots

\$	Spots	Cost/Spot
\$200	20	\$10

Annual Weekly 10 Second Spots

\$	Spots	Cost/Spot
\$520	52	\$10

Standard Spots feature name and location of business including value-neutral description of product or services, and closing with contact information or website.

Basic Spots contain name and location of business, brief tag line, closing with contact information or website. There is one script for the duration of the contract.

Placement of the Spot in KPTZ's daily schedule and the number of times it airs each week can be chosen by the underwriter, depending on availability of underwriting slots.