



December, 2018

Dear Friend,

It's been an astonishing year for **your** community radio station, made possible through **your** generous support. Our wonderful team of 100+ volunteers contribute nearly 8,000 hours annually to produce the local programs and services you love and depend upon, and a dedicated, growing base of member-donors like you provided record donations during our fund drives.

KPTZ volunteers also expanded our live remote broadcasts via our keystone *Tossed Salad* program, and our news programming grew significantly with a live news update at noon on Tuesday and Thursday. We continually strive to improve the quality, diversity and reliability of our programs to achieve our mission:

*To build community through high quality radio programming that is entertaining, educational and service-oriented.*

Another role that we take very seriously is our responsibility as the emergency broadcaster for this region. We continue to build our capacity in partnership with Jefferson County's Emergency Operations Center (EOC), and we have begun planning for an emergency broadcasting facility built to survive a Cascadia earthquake and keep citizens informed.

**All of KPTZ's accomplishments are made possible by your support.**

Like most non-profits we send appeals (like this one) to our donors at the end of the year because now is when most charitable giving occurs. My challenge is to let you know how urgently we need your support for KPTZ's day to day operations, while at the same time introducing a new imperative: the need to raise \$986,000 to build our new home.

So let me begin by asking you to consider making a generous donation to allow us to continue and expand our service to the community. All you need to do is return the enclosed envelope with your donation or contribute online at [KPTZ.org](http://KPTZ.org). I'll give you a couple of minutes to do that. . .

**Thank you for making that gift!**

Now, if you are interested in helping to build KPTZ 2.0, you are welcome to continue reading...

P.O. Box 2091 • Mountain View Campus • Port Townsend, WA 98368  
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A year ago we announced our plans to join the thriving community of non-profits at Fort Worden before our facility lease expires in September 2020.

The obligation to move KPTZ's studios and purchase its transmitter site is a significant challenge for the organization, similar in scale to its founding, but vastly more expensive. Yet this also is an opportunity to expand services for the community, and it is catalyzing an evolutionary change we call KPTZ 2.0.

In one year we have made dramatic progress. Funded by generous early donors, we completed design of our new home in Building 305, the anchor building of Fort Worden's Makers Square development. A recent grant from First Federal Community Foundation, leadership donations, KPTZ savings and 100% Board contributions have provided over \$100,000 to begin our capital campaign.

Then in November we received a **\$500,000** match grant from the Sage Foundation!

We are working diligently to meet that match, which provides \$2 for every \$1 we raise, effectively tripling every donation. I would love for us to meet the Sage Foundation match by this summer, to keep our move on schedule. Our public capital campaign will kick off next year, but we hope that leading supporters will step forward to make contributions before December 31, 2018.

If you might consider a significant donation to help us achieve our goal, please write to me directly at [robert@kptz.org](mailto:robert@kptz.org) or feel free to call me at 907-315-4477. (Yes, it's an Alaskan number!)

Thank you so much for your support and generosity, and best wishes for a wonderful holiday.

Sincerely,



Robert Ambrose  
Board President